

JULYFEST 2015

July 18-19, 2015

Saturday, 9am-9pm/Sunday, 11am-5pm

MENTONE, ALABAMA

CALL FOR ARTISTS

A GREAT WEEKEND IN MENTONE IS JUST AROUND THE CORNER!

The Mentone Area Arts Council is pleased to host the JULYFEST 2015 Art & Music Festival on July 18-19, 2015. A community of artists and skilled craftsmen from throughout the region will assemble in Brow Park to display their works of visual art, pottery, sculpture, wood, paper, basketry, fiber, photography, glass, jewelry and fine crafts of all description.

This year, there will be cash prizes of \$650 for first place; \$450 for second place; \$250 for third place and \$150 for fourth place.

There will be entertainment at the Mentone Inn on Saturday night to highlight the Festival in a great way. JULYFEST 2015 will also feature local entertainment during the day on both Saturday and Sunday.

Our artists will receive free tickets to a community dinner on Saturday night and to a splendid breakfast on Sunday morning. A hospitality cart will come by morning and afternoon with drinks and snacks for artists and craftsmen.

We hope that you will be able to join us for a truly great weekend.

EXHIBITION STANDARDS FOR ARTS AND CRAFTS

All work must be handmade using original designs. Acceptable media include paintings, pottery, wood, paper, basketry, decorative and wearable fiber, photography, glass, metal, jewelry and other skilled crafts.

JURY PROCESS

A jury appointed by the JULYFEST STEERING COMMITTEE will review entries to ensure handcrafted work is original and of the highest quality. Acceptance into the JULYFEST 2015 Art and Music Festival is at the discretion of the Jury. Previous exhibitors will receive special consideration but are not guaranteed acceptance.

INSURANCE

Artists are responsible for their own insurance.

FESTIVAL LAYOUT AND OPERATIONS

JULYFEST 2015 will be held in Brow Park. In case of inclement weather, the make up date will be the following weekend, July 25 & 26. Each exhibitor must provide setup to accommodate a 10' X 10' space including weather protection. Spaces are on grass, gravel or hard ground. Setup is Friday, noon-5pm, and Saturday, 6:30-8:30am. Due to possible outages, limited electricity is available on a first come, first served basis and is available only to food vendors and those artists that require electricity to display their work. Mentone Police will make periodic rounds during off hours of the Festival but exhibitors remain responsible for the security of all items left on the premises.

APPLICATION

Please complete the Exhibitor Application below and submit two (2) images of your work. You may also send examples through email or website. Also, include a check payable to the Mentone Area Arts Council in the following amounts:

Standard Booth Fee, MAAC Member \$75

Standard Booth Fee, Non MAAC Member \$100

This fee may be paid by mailing a check to Mentone Area Arts Council, P.O. Box 370, Mentone, AL 35984, or by paying online at www.mentonearts.org.

FORWARD TO A FRIEND

Please forward this email to anyone you think might be interested in and qualified for JULYFEST 2015.

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ARTIST APPLICATION

Name _____

Address _____

City, State, Zip Code _____

Email Address _____

Telephone Number _____ Cell Number _____

of Booths Required _____ Is electricity and/or water required? _____

Description of artwork, craft or food for inclusion in show _____

Please send two (2) images of your work for review by the Jury. Images should be photographs or on CD Rom. You may provide a website address in lieu of photographs or CD if it is current and accurately represents the body of your work. Some of your images may be used for marketing purposes for show if supplied by CD or website/facebook.

SUBMISSION INSTRUCTIONS/DEADLINE

Please mail your signed Exhibitor Application, images and check by July 1, 2015, to:

Mentone Area Arts Council, P. O. Box 370, Mentone, AL 35984

I, the undersigned, agree to be responsible for my own booth space, my art work, and possessions at all times during and surrounding the show. The Mentone Area Arts Council or anyone affiliated with this entity will be not held responsible for items lost, stolen, or damaged, nor for injury to any person on the show grounds or any place connected with JULYFEST 2015. I release any of the above from any and all liability. I also agree that any photographs or videos containing my image may be used by MAAC for publicity.

JULYFEST 2015 Art Show information as well as an application will be posted online at www.mentonearts.org. For further information, please contact Beverly Bates at bjbates@bellsouth.net or 205-520-1556. You will be notified of your acceptance by July 3 and space location the week prior to the show.

Signature